GOLD KEY®

90160-312

extra fun

16-PAGE FUN CATALOG

20c

WALT DISNEY

SUPER GOOF

Super Goof uses his super telescopic vision while he's on

THE CASE OF THE CREEPY CROOK!

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If you want your parents to get you a Daisy B·B Gun, look at it from their point of view.

We'd like every boy to have the thrill of owning a Daisy B•B Gun. But we want them to be ready. And parents can usually tell if they are.

You see, a Daisy is a B•B gun. It's not a toy. And owning a gun is a big responsibility.

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Walt Disney

SUPER GOOF

The CASE OF THE CREEPY CROOK

SUPER GOOF IS EQUAL TO ANY OCCASION... FROM CATCHING CROOKS TO TURNING BACK TIDAL WAVES...

MR. SUPER GOOF #2

YUK! I'M A JOLLY BIG WINDBAG!

HUFF!

SUPER GOOF IS A SUPER CITIZEN!

SWOOP!

WITHOUT HIM WE ALL WOULD HAVE PERISHED AGES AGO!

90160-313
SUPER GOOF #28-7910

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HE IS TRULY A HOME TOWN HERO...

GAWRSH! WHEN I WALK DOWN THUH STREET FOLKS LINE THUH WAY LIKE I'M A *PARADE* PASSIN' BY!

BUT SUPER GOOF IS TOO MODEST FOR MUCH OF THAT...

S' LONG, PEOPLE!

ZUNK!

OOPS! I'VE ZUNKED BACK TUH BEING PLAIN OL' GOOFY!

HEY... DID YOU JUST SEE SUPER GOOF GO DOWN THIS ALLEY?

ER... I REFUSE TUH ANSWER 'CAUSE I KNOW TOO MUCH!

HMM... *YOU* BEAR A STRIKING RESEMBLANCE TO HIM!

EXCEPT I'M AS WEAK AS A SICK CAT!

WELL, YOU'LL DO FOR MY PURPOSE — SMILE...

CHEESE!

CLICK!

I NEED PICTURES FROM ALL ANGLES!

ER... WHAT'S *YOUR* ANGLE, ANY-WAY, MISTER?

CLICK!

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I'M A SCULPTOR, AND I'M GOING TO USE THESE PHOTOS TO MAKE A STATUE OF SUPER GOOF!

HOW FLATTERING!

YUK! IF HE ONLY KNEW I'M THUH REAL SUPER GOOF HE'D FLIP HIS SHUTTER!

AND SOME-TIME LATER...

HMM... WONDER WHY SO MUCH TRAFFIC IS GOIN' DOWNTOWN!

ZOOM!

IF YOU'RE TOO LAZY TO COME ALONG AND SEE, TUNE-IN ON YOUR TV, UNCLE GOOFY!

ZOOM!

I'M EVEN TOO LAZY TUH GET UP AN' GO IN AN' TWIST MUH TV KNOB!

BUT I WILL TAKE THUH TROUBLE TUH SCOOP UP A GOOBER...

...AND BECOME *SUPER GOOF!* TA-DAH-H!

R-R-RIP!

NOW I'LL JUST TUNE IN WITH MUH VERY OWN DOME...

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... MOST OF THE CITY IS GATHERED HERE TODAY TO WITNESS THIS EVENT...

... AN UNKNOWN SCULPTOR HAS GIVEN THIS LOVELY STATUE OF OUR HERO, *SUPER GOOF*, TO THE ART MUSEUM!

HOW COULD WE TURN IT DOWN? SUPER GOOF IS THE GUARDIAN OF OUR CITY!

NOW, HEAVE-HO, MEN... LET'S SEE IF WE CAN GET IT INSIDE!

WAIT FOR *ME*, FELLERS!

UGH! (GRUNT!)

OOF!

TA-DAH-H! DON'T GO "UGH" AND "OOF"... LEAVE IT TUH SUPER GOOF!

BRAVO!

WE CAN ALWAYS COUNT ON SUPER GOOF!

SWOOSH!

SUPER GOOF

SAY-Y-Y... ISN'T THIS COZY...

YUK! I'M IN EXTRA-GOOD COMPANY!

SUPER GOOF

AND SO HIS STATUE STANDS AMIDST THE WORK OF MASTERS!

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GET THESE DYNAMITE EMBROIDERED CLOTH PATCHES THAT TELL IT LIKE IT IS!

EACH GROOVY PATCH MEASURES 3". MADE TO SELL FOR MUCH, MUCH MORE. YOUR SATISFACTION IS GUARANTEED OR YOUR MONEY CHEERFULLY REFUNDED. ORDER NOW!

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12. Cobra
13. Help! I Need Lovin'
14. Peace Slogan

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BUT THE VERY NEXT MORNING...

...A POLICE SIREN!?

AW-W-W-W-

TA-DAH-H!

THUD!

OOF!

YUK! I FORGOT TUH TAKE A GOOBER, FIRST!

TA-DAH-H... FOR REAL!

MY SUPER-EAR TELLS ME THUH SIREN'S EXACT DIRECTION...

AW-W-W-

THE MUSEUM HAS BEEN ROBBED!!

NEVER MIND, OFFICERS! I'LL FIX EVERYTHIN'!

(SIGH!) ABOUT ALL *WE* EVER GET TO DO AROUND THIS TOWN IS *PLAY OUR SIRENS!*

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(WHEW!) AREN'T YUH GLAD THUH *SUPER GOOF* STATUE WASN'T STOLEN!?

ER... IT *DOES* HAVE SOME *SENTIMENTAL* VALUE!

BUT ALL THE PAINTINGS BY *OLD MASTERS*... WORTH A *FORTUNE*...HAVE BEEN TAKEN!

WELL, DON'T WORRY... I'LL GET 'EM BACK OR MY NAME ISN'T GOOFY... ER, I MEAN, *SUPER GOOF!*

FIRST, I'LL FIND OUT HOW HE GOT IN...

HMM... COULDN'T HAVE BEEN *THIS* WINDOW!

BUMP!

AHEM! THAT'S ONLY AN EMPTY *PICTURE FRAME!*

MUSEUMS NEED LOTS OF WALL SPACE ...WE HAVE *NO* WINDOWS!

THUH PLOT NARROWS DOWN!

BUT HE DIDN'T COME IN THROUGH THE *FRONT* DOOR... I WAS ON DUTY HERE ALL NIGHT!

DITTO FOR THE BACK DOOR!

HMM...THIS IS CREEPY!

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WELL, I KNOW WHAT I'VE GOTTA DO NOW...

EH?

...THUH WORLD'S GREATEST DETECTIVE, SHERLOCK BONES, ALWAYS PLAYS A VIOLIN TUH HELP HIM THINK AND SOLVE CRIMES...

...BUT I'M ONLY A LITTLE DIFFERENT! *TOSSIN' AN OL' SOFTBALL* HELPS *ME* TUH CONCENTRATE... HMM... HMM...

AHA!

THUH RASCAL CAME THROUGH THUH *SKYLIGHT*... AND ESCAPED THUH SAME WAY...

... I THINK!

CRASH!

TINKLE!

WITH HIS TELESCOPIC VISION GOOFY QUICKLY SCANS THE CITY STREETS...

THERE'S THUH PAINTIN' PACKIN' PEST...

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TA-DAH-H! SURRENDER AND FORK-OVER THOSE VALUABLE OIL PAINTINGS OR ELSE!

I DON'T KNOW WHAT YOU'RE TALKING ABOUT, CHUM!

SKID!

YOU ASKED FOR IT. BUT I'LL BE MERCIFUL AND ONLY *BREATHE* AT YUH!

OOF! IT'S LIKE A HURRICANE HAS ME PINNED TO THIS WALL.

NOW I'LL TAKE THUH PAINTINGS!

WHOOSH!

SAY, THIS FLOWER PAINTING IS AS LONG AS A *REAL GARDEN!*

ARE YOU SUPER NUTTY? THAT'S A ROLL OF *WALLPAPER!*

I'M A WALLPAPER SALESMAN, AND THESE ARE MY SAMPLES!

OOPS! MY DUMB MISTAKE!

AND BEING AN ALL-AROUND GOOD FELLOW, GOOFY MAKES UP FOR THE OFFENSE BY BUYING A BIG ORDER OF WALLPAPER...

I'VE EVEN GOT ENOUGH FOR THUH SIDEWALK!

BUT BACK AT THE ART MUSEUM...

SUPER GOOF, WE FOUND A CLUE ON THE FLOOR...

THIS *MUDDY RUBBER HEEL!*

HUMPH! ONLY A *HEEL* WOULD TRACK MUD INTUH A NICE SPIC'N' SPAN MUSEUM!

ZOOM!

:SNIFF!: *NUH* SUPER SMELLER TELLS ME IT'S *NOT LOCAL MUD*...

SNIFF! SNIFF!

NOW WHAT?

I'M GONNA SNIFF AROUND THUH COUNTRY!

BUT SUPER GOOF SOON CONCLUDES THAT...

... IT'S NOT EVEN *AMERICAN* MUD!

SO IT'S AN *OVERSEAS* ASSIGNMENT!

IT'S A *JET!*

IT'S A *SATELLITE!*

ZOOM!

IT'S A *FLYING* SAUCER!

GOOFY "NOSES" ALL AROUND THE WORLD...

THEN, OVER A REMOTE JUNGLE AREA...

THIS IS THUH PLACE!

DING!

THIS IS THUH EXACT SAME MUD THAT'S ON THUH RUBBER HEEL CLUE!

SNIFF! SNIFF!

THEN A DREADFUL REALIZATION STRIKES SUPER GOOF...

GAWRSH! I'VE BEEN TRICKED INTUH A TRAP...

THIS IS QUICKSANDISH MUD!

EVEN SUPER STRENGTH IS OF NO AVAIL WHEN YOU HAVE NOTHING SOLID TO PULL UPON OR PUSH AGAINST...

UGH! IT'S NO USE... OOF! UNK! (GRUNT!)... I'M SLOWLY SINKIN'!

WELL, MAYBE I'D BETTER TRY TUH *THINK* A LITTLE NOW...

HMM... HMM...

TCH-TCH! THUH TWINE IS STARTIN' TUH UNWIND...

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THEN SUPER GOOF GETS A *SUPER IDEA*...

HURRIEDLY, HE WORKS ON THE SOFTBALL...

...AND A *KNOT* ABOUT *HERE*...

HERE'S HOPIN' THUH TWINE 'S STRONG ENOUGH...IT'S MUH LAST HOPE...

ZING!

IT WON'T UNWIND PAST THUH KNOT...

SPLOCK!

YAY-ALL-DAY! I PITCHED MUHSELF FREE!

SINCE THUH MUD BLUE WAS REALLY ONLY A TRAP, I'D BETTER GO BACK TO THUH MUSEUM, NOW!

BOY, ARE WE GLAD TO SEE *YOU*, SUPER GOOF!

THE THIEF SENT US THIS RANSOM NOTE! HE WANTS A FORTUNE FOR THE RETURN OF OUR PAINTINGS!

PLOP!

HMM... IT SAYS, "LEAVE THUH LOOT AT THE FEET OF SUPER GOOF'S [illegible]!"

HMM... HMM...

I HOPE HE THINKS I'M TRULY SUPER *THIS* TIME!

GOT IT!

SNAP!

I'LL PLAY THUH PART OF MUH OWN STATUE TONIGHT!

YOU CAN SIT ON THE SIDELINES FER A SPELL, YOU HANDSOME HUNKA STONE!

CRACK!

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A LITTLE *FLOUR* FOR THAT STONY LOOK...

FLOUR

...AND I'LL CATCH THUH CULPRIT RED-HANDED! YUK! YUK!

HERE'S THE BAIT.. THE RANSOM MONEY!

SO GOOFY VIGILANTLY KEEPS HIS EYE ON THE SKYLIGHT...

...AND THUH GUARDS ARE AT THUH DOORS!

FROM TIME TO TIME HE CHECKS THE TIME, USING HIS X-RAY VISION...

TOWNHALL CLOCK SAYS 3 A.M.!

AND FINALLY...

IT'S GETTIN *LIGHT* OUT...IT'S *MORNIN'!*

EEK! THE RANSOM MONEY IS *GONE*, BUT WHERE ARE THE PAINTINGS?!

IT'S GETT'N' SO YUH CAN'T TRUST CROOKS.. HUH?... *G-GONE?!*

KIDS, Roach Designs Are NOW Available As Iron-On Transfers!

DURABLE ★ WASHABLE ★ 100% COLORFAST

Apply to any cotton garment in ONLY 60 seconds!

1. Place design face down on garment
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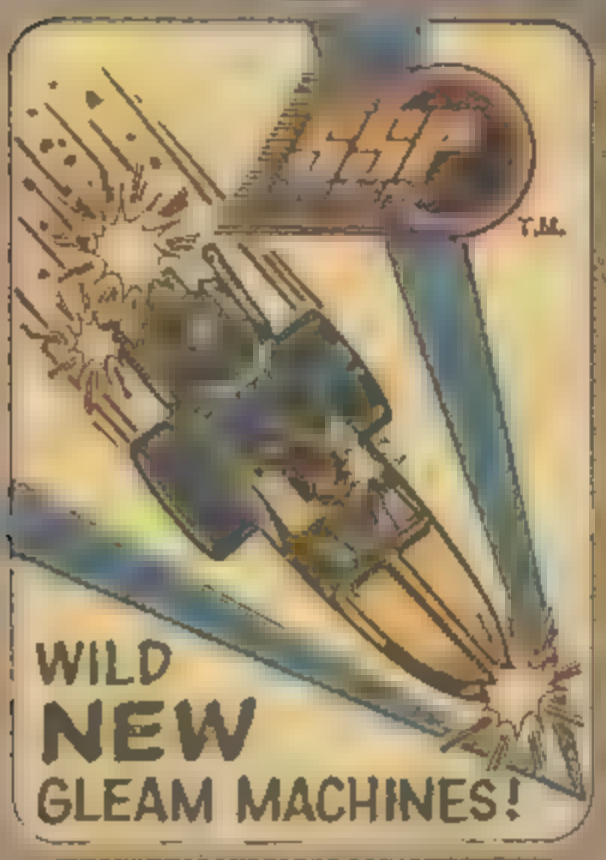
Hey Kids!

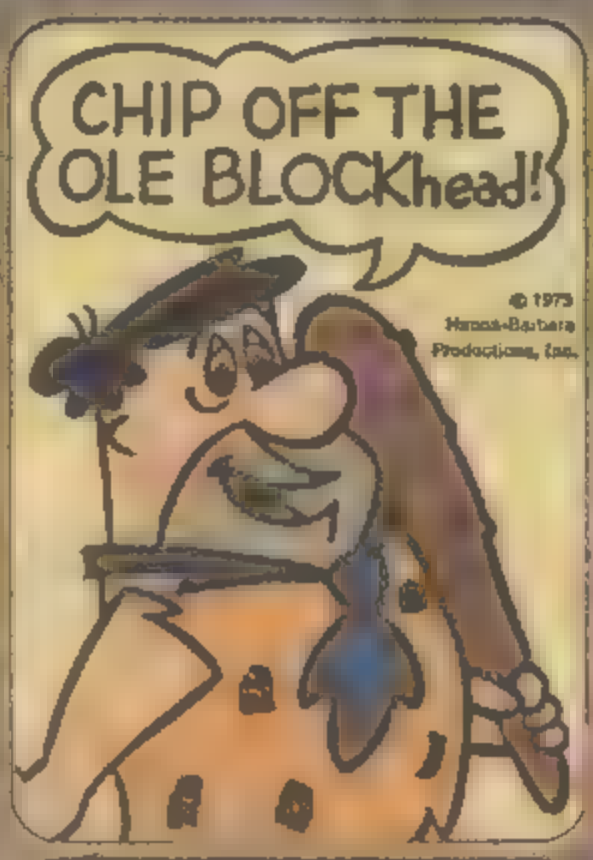
The 2nd Annual Edition

Kenner 16-Page

FUN CATALOG

FUN STUFF! TV SPECIALS TO WATCH! EXCITING OFFERS!
WIN KENNER TOYS IN SWEEPSTAKES (See Page 17K)





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I JUST LOVE MY NEW DOLL FROM KENNER...

SHES SOFT 'n CUDDLY...

I CAN COMB HER HAIR!

SHE'S SO PRETTY!

NOW... WATCH WHAT BABY ALIVE CAN DO...

LOOK! BABY ALIVE OPENS HER MOUTH!

WHA.. NOW SHE'S CLOSED HER MOUTH..

MY GOSH!

I don't believe it!

NOW WATCH HOW BABY ALIVE TAKES HER BOTTLE!

BABY ALIVE IS ACTUALLY DRINKING THAT WATER LIKE A REAL BABY!

SHES SMACKING HER LIPS FOR MORE!!

WE EVEN GET TO CHANGE HER DIAPER!

I WANT A BABY ALIVE TOO!

BABY ALIVE IS 16" TALL. SET INCLUDES DISH, BOTTLE WITH NIPPLE, SPOON, 9 PACKAGES OF "DOLL FOOD" (NON TOXIC), 3 DISPOSABLE DIAPERS.

USES 2 "C" BATTERIES, NOT INCLUDED.

GET REFUND WITH BOOK IN SPECIALLY MARKED BOXES OF Cheerios.

FURTHER ADVENTURES OF

GabbiGale™

THE DOLL THAT SAYS EVERYTHING YOU TELL HER TO SAY!

WHAT ARE YOU DOING, YOUNG LADY?
HOW TO SPEAK SPANISH
I'M TALKING SPANISH TO GABBIGALE FOR OUR TRIP TO MEXICO!
IT'LL BE SO MUCH FUN SEEING THE KIDS FACES WHEN GABBIGALE TALKS TO THEM IN
HOLA! COMO ESTA USTED?
HOLA! COMO ESTA USTED?
SHE'LL SAY ANYTHING I TELL HER TO SAY!
LET'S GO HAVE SOME FUN...
PEDRO, COMES TODOS LOS TACOS?
LET ME TAKE YOUR PICTURE LITTLE MUCHACHAS!
WHA!

GABBIGALE IS 18" TALL. HAS BEAUTIFUL HAIR YOU CAN STYLE AND COMB. HER HEAD, ARMS, LEGS, ALL MOVE. Uses 4 "AA" Batteries, not included.

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CARRIAGE RIDE
HOLDS BABY
BATHE IN REAL WATER
Jenny Jones & Baby John™
the mother and baby of today
COMPLETE NURSERY SET
9" mother doll and her drink 'n wet baby. Complete with 3-sided nursery, adjustable crib with foam mattress, rocking chair, baby carriage with foam mattress, bathinette and baby bottle. JENNY JONES & BABY JOHN each have 2 coordinated outfits. Also includes baby blankets.
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GET 75¢ REFUND with book in specially marked boxes of Cheerios®

GARDEN GAL AND HER
Greenhouse
EVERYTHING INCLUDED TO
GROW REAL FLOWERS!
Grow a Greenhouse garden. Doll, 7½ tall, is designed to hold tools and watering can. Set contains Garden Gal doll, 2 outfits, greenhouse, (doubles as carrying case) 3 seed packets to grow Zinnias, Marigolds, and Bachelor's Buttons, 6 flower pots, 6 peat discs (require no dirt), 4 tools, watering can, vinyl patio mat, and chaise lounge

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I JUST ADD WATER AND MIX IT UP!

I JUST LOVE MY NEW KENNER® BETTY CROCKER® [redacted] IT'S SO EASY TO BAKE A YUMMY CAKE!

MY CAKE WILL BE DONE IN 12 MINUTES!

CAKE 12 MINUTES

WATCH CAKE BAKE THROUGH MAGIC WINDOW WHEN OVEN IS ON.

HEY, MOM--COME SEE THE CAKE I BAKED WITH MY EASY-BAKE OVEN!

MY CAKE'S GONE! THAT DARN BILLY DID IT AGAIN! I'LL TELL DAD!

WHY, DADDY- AND ALL THE TIME I THOUGHT IT WAS BILLY!

LATER... HERE, HONEY- BAKE SOME MORE BETTY CROCKER GOODIES FOR THE PHANTOM!

SIMPLE • SAFE • FUN

BAKES WITH TWO-60 WATT LIGHTBULBS (NOT INCLUDED). GET COMPLETE WITH OVEN, MIXES FOR CAKES AND FROSTING, THREE BAKING PANS, PAN PUSHER, COOKBOOK. EXTRA CAKE AND FROSTING MIXES ALSO AVAILABLE.

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EASY-BAKE MIX BONUS! 6-MIX ASSORTMENT

50¢

SEND NAME, ADDRESS, ZIP AND 50¢ TO:
EASY-BAKE
P.O. BOX 14387
CINCINNATI, OHIO 45214
OFFER EXPIRES MARCH 1, 1976

AHA! CALLMOM-YOU KIDS WITH SNOOPY. MMMM!

BUT MOM - WE JUST LOVE OUR SNOOPY POWER TOOTHBRUSH!

"SNOOPY MAKES IT FUN TO BRUSH OUR TEETH!"

YES, IT'S A POWER TOOTHBRUSH THAT REALLY CLEANS TEETH - BUILT ESPECIALLY FOR KIDS!

SAFE - NO PLUG-IN; NO RECHARGING. USES 2 "D" BATTERIES (NOT INCLUDED)

JUST HOLD SNOOPY WHILE HE BRUSHES YOUR TEETH AUTOMATICALLY!

HURRY UP... IT'S MY TURN!

TO THINK WE USED TO HAVE TO BEG THEM TO BRUSH!

MEMO TO PARENTS

Snoopy

WHAT'S ALL THE EXCITEMENT?

FAT ALBERT IS IN BILLY'S GARAGE!

GET READY FOR SOME GREAT CARTOON MOVIES!

SNAP IN!

PRESENTING... A TRIPLE FEATURE MOVIE!

HEY! IT'S FAT ALBERT!

HA! HA! LOOK AT FAT ALBERT WADDLE!

WITH AN ADDED ATTRACTION!

REALLY CRAZY WHEN I RUN IT BACKWARD!

THAT'S A FUNNY MOVIE!

AND I GOT MOVIES OF SCOOBY DOO, JOSIE AND THE PUSSYCATS, TOO!

Kenner

CASSETTE MOVIE

INCLUDES MOVIE PROJECTOR WITH BUILT IN SCREEN AND THREE COLOR CASSETTE MOVIES. USES 3-D BATTERIES

ARCHIE, SABRINA AND

BUY KENNER CASSETTE MOVIE PROJECTOR GET REFUND WITH BOOK IN SPECIALLY MARKED BOXES OF CHEERIOS.

DAREDEVIL STUNTS

PUMP THE TOWER—
HEAR THE JET-LIKE WHINE...
AS AIR SPINS TURBINE-LIKE POWER WHEEL *FASTER AND FASTER*
THE POWER IS IN THE TOWER!
NO BATTERIES

WILD WHEELIES!

FERRARI P-4™ © 1972 MART MERCEDES C-III™ DYN-O-CHARGER™ FUTURA-X™

WILD ACTION!

WHINNNNNNNNNNNN...

TURBO TOWER OF POWER™

CORNERS ON TWO WHEELS--LIKE THE PROS!

TURB-O-RACER™ TURB-O-DUSTER™ TURB-O-CHOPPER™ TURB-O-FLASH™

5 EXCITING KENNER ACTION SETS!

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*SEE REFUND AMOUNT BELOW

50¢ REFUND

50¢ REFUND

75¢ REFUND

CARS AND CYCLES SOLD SEPARATELY!

Kenner

Comic.net

WOW! WHATTA FINISH!

THAT'S NOTHIN'

WHAT COLORS!

THAT'S NOTHIN'

WHAT POWER!

THAT'S NOTHIN'

WHATTA YA MEAN, THAT'S NOTHIN'— SHOW ME SOMETHING BETTER!

Kenner.

OK!--HERE'S MY NEW SSR™ RACER WITH ULTRA CHROME!

WHATTA FAR-OUT FINISH! AND WHAT WILD COLORS!

WOW.

AND...

WHAT POWER!

JUST PULL THE T-STICK FOR PLENTY OF POWER!-COMPLETE WITH SONIC SOUND!™

BLUE MONDAY™

BLACK JACK™

KING COBRA™

S.T. COUPE™

COLLECT AND RACE ALL 12 Kenner. ULTRA CHROME RACERS!

Kenner.

SMASH-UP DERBY™

GOTCHA, TOUGH TOM!™

OH, YEAH BUGG-EM!™

CRASH!

IT'S A DRAW!

"OKAY, LET'S SNAP 'EM BACK TOGETHER AND SMASH 'EM UP AGAIN!"

TOUGH TOM™

SNAP!

GET READY, GET SET, GO!

PULL

GYRO-POWERED! NO BATTERIES! NO TRACK!

AND WHEN THEY CRASH...

RRR-ROOR

DOORS, HOOD, WHEELS, TRUNK LID, ETC. FLY OFF...

THE BIGGER THE SMASH-UP THE MORE PIECES FLY OFF!

WHRAMA

USE JUMP RAMP/BARRIER THAT COMES WITH SET FOR ALL KINDS OF THRILLING SMASH-UP DUELS!

REAR SCRUNCHERS

GOTCHA!

CRASH!

Kenner $5.99

SET INCLUDES 2 FLY-APART RACERS, EACH RACER ABOUT 7" LONG WITH SCRUNCHED-UP DEMOLITION DERBY DETAILING. RACING DECALS FOR BOTH RACERS. 2 JUMP RAMP BARRIERS, 2 POWER TWISTICKS.

BUY A NEW SMASH-UP DERBY SET

$5.99

WITH BOOK 'N SPECIALLY MARKED BOXES OF CEREAL

4 SMASH-UP CARS AVAILABLE SEPARATELY! BLAST-EM™ (ILLUSTRATED), BUGG-EM™, BOSS HENRY™ (FORD SEDAN), TOUGH-TOM™

SMASH 'EM UP — PUT 'EM BACK TOGETHER!

I CHALLENGE YOU, BIG MAN!

TO A MINI SSR™ DRAG RACE!

POCKET SIZE POWER

REGULAR SIZE [illegible] WHEEL-LIKE PUTTING A MINI ENGINE IN A COMPACT!

HA! MY BUSH BURNER WILL TAKE YOUR PINTO!

OH YEA? LET'S RACE!

mini SSR™ RACERS HAVE SONIC SOUND!

R-R-R-RRRRRRRRR

POWER

RRR

SUPER SPEED!

BUSH BURNER IS AHEAD--

PINTO COMING UP FAST!

CRASH!

PINTO WINS!

MAN THESE HAVE GOT TO BE THE FASTEST* RACERS EVER!

*CLOCKED AT OVER 12 FEET PER SECOND!

COLLECT AND RACE ALL THE MINI SSR™ RACERS!

DUNE DRAGGER™ STRIPPER™ PINTO OUTLAW™ MINI T™ BUSH BURNER™

EACH MINI SSR RACER IS ABOUT 3½" LONG - READY TO RACE - COMES WITH T-STICK

BOARD GAMES ARE NO FUN!

LET'S PLAY *NEW*

SEE ACTION™ FOOTBALL

IT'S THE *ONLY* GAME WHERE YOU *SEE* THE PLAYS DEVELOP ON THE SCREEN!

YOU'RE THE QUARTERBACK YOU RUN THE TEAM--BY CHOOSING A PLAY FOR EACH PLAY

DRAW PLAY

...OFFENSIVELY

ZONE

...AND DEFENSIVELY!

CHOOSE FROM 8 OFFENSIVE PLAYS--6 DEFENSIVE PLAYS. OVER 288 POSSIBLE PLAY RESULTS!

5 YARDS OFF TACKLE!

FUMBLE!

AND THE CONTEST RAGES ON!

FIELD GOAL BLOCKED!

HA! YOUR TRAP DIDN'T WORK!

SCORE TIED!

ONLY 2 MINUTES TO GO!

RED TEAM HAS BALL ON BLUE TEAM'S 35 YARD LINE!

HMMM-- 3RD AND 6--HE'LL EXPECT THE LONG PASS--MAYBE I CAN FOOL HIM--OR--

HMMM--HE'S GOT TO GO WITH THE LONG PASS--BUT HE'S TRICKY. I THINK I'LL SET UP FOR--

AW, HECK! YOU PICKED THE LONG BOMB!

MY 4-3 BUMP AND RUN DEFENSE SHOULD WORK!

LOOK--I GOT THE PASS OFF!

IT'S COMPLETE--TOUCHDOWN!

WHATTA GAME--ALL THE EXCITEMENT OF REAL FOOTBALL!

Kenner SEE-ACTION FOOTBALL GAME™

INCLUDES PROJECTOR 16 OFFENSIVE AND 12 DEFENSIVE PLAY SLIDES. MANUALLY OPERATED SCOREBOARD ACTION SCREEN PLAYING FIELD, BALL & DOWN MARKER, LABELS FOR ALL PRO TEAM CITIES, ETC. *USES 4 D BATTERIES, NOT INCLUDED*

BUY KENNER *SEE-ACTION FOOTBALL GAME* GET 75¢ REFUND FROM BOOK IN SPECIALLY MARKED BOXES OF CHEERIOS.

MAKE YOUR OWN

FLYING ADVENTURES

with [illegible] MOLDING COMPOUND

AIRPORT MODELING SET!

[illegible] YOU MOLD (WITHOUT HEAT)

PUT 'EM TOGETHER

PAINT 'EM

THEN PLAY AIRPORT!

RRR-RRRRR-RRRR

EMERGENCY LANDING --COMING IN!

HELICOPTER TO THE RESCUE!

RRR-RRR-RRRR

YOU ARE CLEARED FOR TAKE-OFF!

PLANES ROLL ON WHEELS!

I'LL GET YOU RED DEVIL!

[illegible]

HAND-MOLDS TO MAKE JETS, HELICOPTERS, BI-PLANES, TRUCKS, BAGGAGE TRAIN, AIRPORT ACCESSORIES, ETC. INCLUDES 3-10 oz. CANS OF PLAYSTONE, TRIMMER, DECALS, PAINTS, BRUSH, ETC. AND BIG 36"x 18" PLASTIC RUNWAY.

HAVE THE SAME KIND OF MOLDING FUN & ADVENTURE WITH PLAYSTONE FARM SET- & PLAYSTONE JEWELRY SET!

Kenner

YABBA DABBA DOO!!

CHIP

I'M SCULPTING A STATUE OF..... CAN YOU GUESS WHO?

CHIP

FROM THAT FAT BELLY AND FUNNY SHAPED HEAD ---HMM?

CHIP

Chip Away SET MAKES YOU FEEL LIKE *A REAL SCULPTOR...*

HIDDEN INSIDE 3 BLOCKS ARE FINISHED STATUES OF FRED, WILMA & PEBBLES, AND DINO!

YOU USE SAFE CHISEL TO SCULP AWAY THE OUTSIDE EVEN YOUR HARDEST BLOWS WON'T HARM THE *TOUGH FLINTSTONES INSIDE!!!*

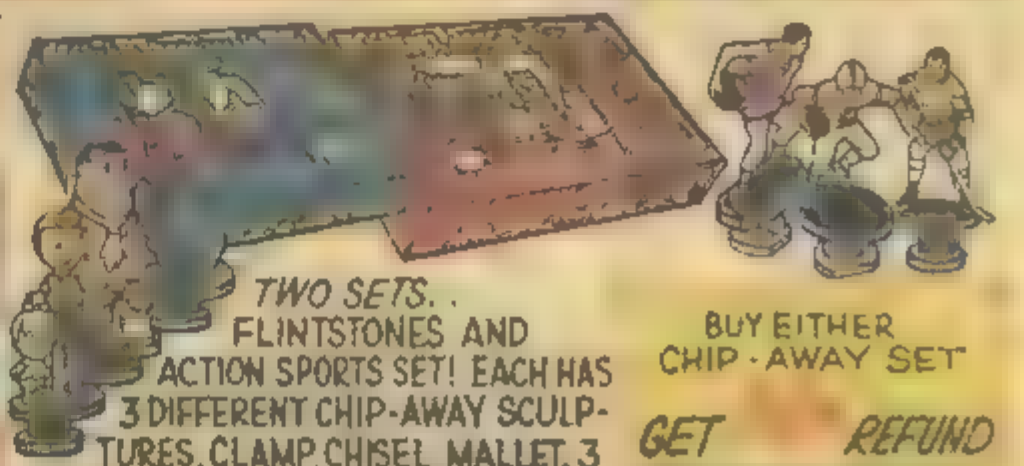
HA! HA! I THOUGHT IT WAS FRED TOO!!

I DID WILMA AND PEBBLES!

CHIP

...AND **FINALLY** OLE' FRED HIMSELF!

...AND NOW WE'LL PAINT ALL THE FLINTSTONES!

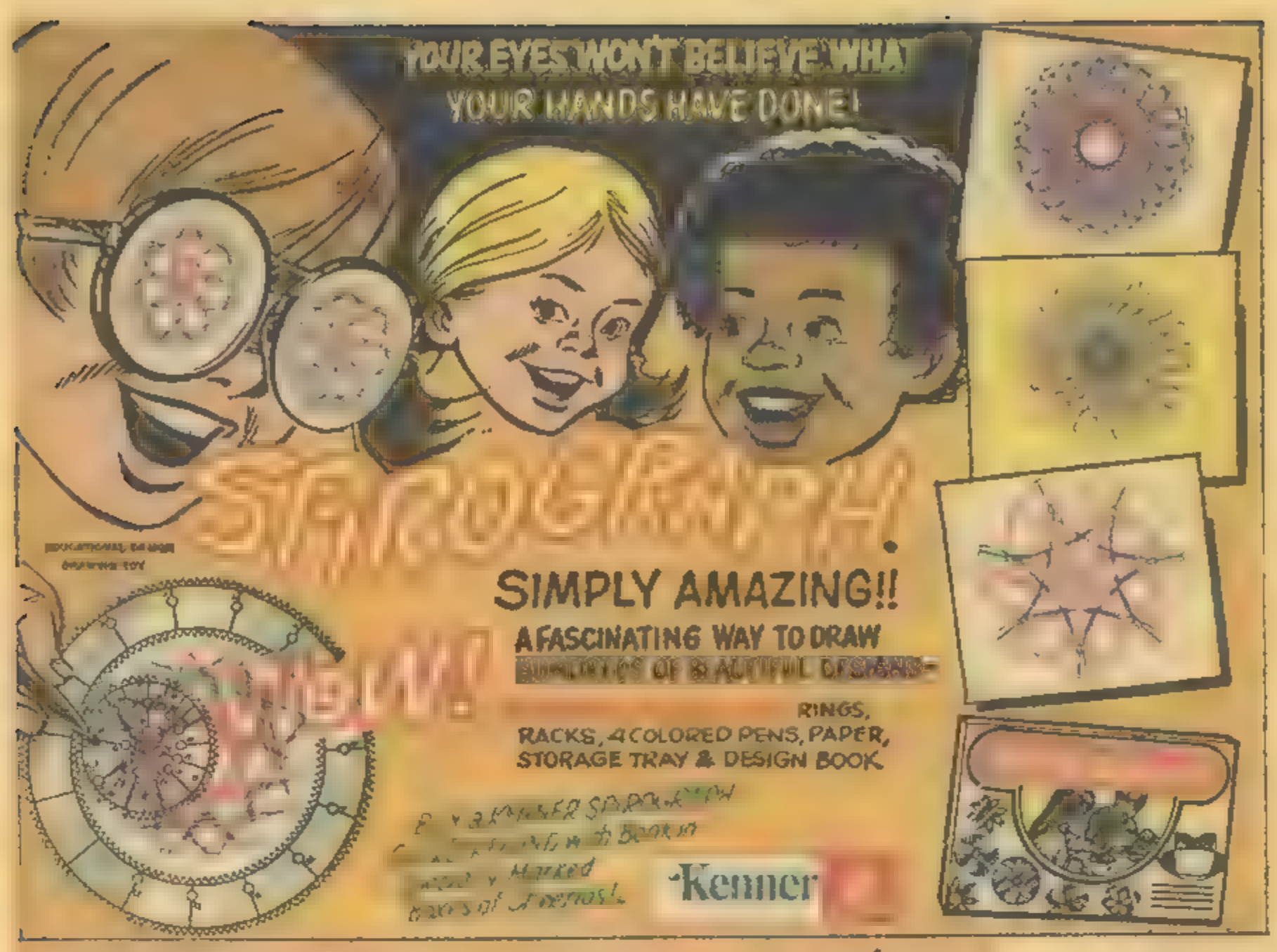


TWO SETS.. FLINTSTONES AND ACTION SPORTS SET! EACH HAS 3 DIFFERENT CHIP-AWAY SCULPTURES, CLAMP, CHISEL, MALLET, 3 COLORS OF PAINT AND BRUSH. REFILL SCULPTURES ALSO AVAILABLE.

BUY EITHER CHIP-AWAY SET

GET REFUND

WITH BOOK IN SPECIALLY MARKED BOXES OF CHE[illegible]


YOUR EYES WON'T BELIEVE WHAT
YOUR HANDS HAVE DONE!
SPIROGRAPH
SIMPLY AMAZING!!
A FASCINATING WAY TO DRAW
RINGS,
RACKS, 4 COLORED PENS, PAPER,
STORAGE TRAY & DESIGN BOOK
Kenner

CARTOON CLASSICS
11 ON CBS NETWORK
SEE YOUR LOCAL
TV LISTING FOR
Sept. 23, 5-6 PM CBS
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Oct. 22, 4:30-5:30 PM CBS
Oct. 28, 5-6 PM CBS
Oct. 28, 6-7 PM (Major cities)
Nov. 6, 4:30-5:30 PM CBS
Nov. 11, 5-6 PM CBS
Nov. 22, 12:30-1:30 PM
(Major cities)
Nov. 22, 3:30-4:30 PM CBS
Nov. 23, 4:30-5:30 PM CBS
Dec. 2, 5-6 PM CBS
Dec. 8, 4-5 PM CBS
Kenner

Kenner

TOY TREASURE SWEEPSTAKES

AHOY, KIDS! 2,061 WINNERS!

GRAND PRIZE 25 TOYS

ALL THESE TOYS AND MORE ARE INCLUDED IN THE PRIZES!

2nd PRIZE
10 WINNERS! 11½" DELUXE THRILL SET OR BABY ALIVE DOLL!!!
RETAIL VALUE APPROX $120.00 EA.

SIP-ALONG

3rd PRIZE
50 WINNERS! 11½" TOWER & CAR or JENNY JONES & BABY JOHN DOLLS!
RETAIL VALUE APPROX. $5.00 EA

FLINTSTONES® CHIP AWAY

4th PRIZE
2,000 WINNERS!
3-COLOR SPIROMANIA PENS
RETAIL VALUE $10 EA

EASY-BAKE® OVEN

SEE-ACTION FOOTBALL

BABY ALIVE

CASSETTE MOVIE PROJECTOR

SPIROGRAPH

SSP ULTRA CHROME RACERS

CLO'N PLAY

OFFICIAL RULES

1. To enter KENNER TOY TREASURE SWEEPSTAKES, print your name, address and zip code on an official Kenner SWEEPSTAKES entry blank, print your name, address and zip code on as you wish but mail each entry separately to:

TOY TREASURE SWEEPSTAKES
P.O. Box 1871 New Haven, Conn. 06508

Entries must be postmarked by January 31, 1974 and received by February 11, 1974.

3. The Grand Prize will consist of: 11½" Deluxe Thrill Set, Baby Alive, SSP Smash-up Derby, Jenny Jones & Baby John Complete Nursery Set, Mickey Mouse Toothbrush, Cassette Movie Projector, Easy Care Manicure Set, See-Action Football Game, Betty Crocker Easy Bake Oven, Three SSP Ultra Chrome Racers, Spirograph, Play-Doh Airport Molding Set, Chip-Away, Play-Doh Zoo Set, Chose 'N Play Phonograph, Dip Dots Design Book, Sip-Along Pebbles, Sip-Along Barney Bunny, Garden Gal and Four Play-Doh Four-Packs.

All delivery charges for all prizes will be prepaid and will not be the responsibility of the winner.

4. Prize winners will be determined by random drawings conducted by an independent judging organization whose decision will be final. All prizes are non-transferable; no cash alternate or substitution for prizes as offered. Limit one prize per family. The odds of winning will be determined by the number of entries received. ALL PRIZES WILL BE AWARDED.

5. Local, state and federal taxes will be the responsibility of the winners.

6. This sweepstakes open to all residents of the continental U.S.A., Alaska and Hawaii. Employees of General Mills, Inc., it's subsidiaries, Kenner Products, Western Publishing Co., Inc., their advertising agencies and the judging organization are not eligible. Void in the states of [illegible] or regulated. All state, federal and local laws and regulations apply.

7. Winners will be notified by mail within 30 days after the drawing which will take place the week of February 18, 1974. The complete list of winners [illegible] be available for approximately [illegible] after the prizes [illegible] and the winners by sending a self-addressed stamped envelope to Toy Treasure Sweepstakes, P.O. Box 1871, New Haven, Conn. 06508.

SWEEPSTAKES ENTRY FORM

USE THIS FORM OR USE PLAIN PIECE OF PAPER PER THE OFFICIAL RULES TO LEFT. MAIL ENTRIES TO TOY TREASURE SWEEPSTAKES, P.O. Box 1871 New Haven, Conn. 06508

MR. or MISS____
PRINT YOUR FIRST NAME MIDDLE INITIAL AND LAST NAME

ADDRESS____

CITY ____ STATE ____ ZIP ____

ENTER AS OFTEN AS YOU WANT BUT MAIL EACH ENTRY SEPARATELY
ENTRIES MUST BE POSTMARKED BY JAN. 31, 1974

BUT NOBODY CAME THROUGH THUH SKYLIGHT!

WELL, MAYBE THERE'S A *SECRET DOOR* IN THE WALLS OR THE FLOOR!

SAY-Y... A SUPER THOUGHT! HOW'D YUH EVER DO IT WITHOUT FLIPPIN' A SOFTBALL?

ELEMENTARY DEDUCTION!

BUT IN VAIN SUPER GOOF SURVEYS WALLS AND FLOORS W TH HIS X-RAY VISION...

NOPE!

NOPE!

NOPE!

NOPE!

NOPE!

FOOEY! I'M SUPER BAFFLED!

AND WE'RE SUPER SORE AT *YOU*, *STUPOR* GOOF!

NOW WE'RE OUT BOTH PAINTINGS AND MONEY!

WHAT GOOD *ARE* YOU, ANYWAY?

ER... NO GOOD, I GUESS...

I'M A SUPER FLOP... I CAN'T STAND MUHSELF!

I'M A DISGRACE TO MUH WHOLE HOMETOWN!

SAY-Y... MY STATUE DOESN'T DESERVE TUH BE IN THUH *MUSEUM!*

WE WERE JUST THINKING THE SAME THING! GET THE DUMB THING OUT OF OUR SIGHT!

So...

SUPER GOOF

I GUESS THUH CITY DUMP WILL BE A MORE APPROPIATE PLACE FOR IT...

ZUNK!

EEK! MUH GOOBER WORE OFF AND I'M FEEBLE ME AGAIN!

GOTTA GET ANOTHER DOWN THUH HATCH BEFORE...

ZOING!

CRASH!

WHEW! I GOT SUPERED-UP JUST IN TIME TUH ESCAPE INJURY, BUT MUH STATUE IS A WRECK!

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HUH? THUH *SCULPTOR* FELLER WAS INSIDE THUH HOLLOW BASE...W.TH THUH PA NT NGS AND THUH MONEY!

HE MuST'VE COME OLT THIS DOOR TUH DO H S DIRTY WORK. NO WONDER I D DN'T SEE HIM... I WAS LOOKIN JP.

SUPER

(GROAN.) YEAH, I WAS IN HERE FROM THE START. I PLANNED TO SL.P OLT DuRING THE DAY WHEN VISITORS ARE COMING AND GOING!

BRAVO: SUPER GOOF IS OKAY AFTER ALL!

FOR A REWARD YOU CAN PICK ANY CANVAS IN THE MUSELM!

HOT DIGGETY!

THIS ONE'LL DO FINE!

BUT THAT'S A *BLANK!* NO ONE HAS PAINTED ANYTHING ON IT YET!

AHA...I GET IT... YOU'VE BEEN HOLD NG OLT ON LS...YOL WANT TO *EXPRESS YOURSELF* ON CANVAS, EH?

ER... I RECKON YUH COULD SAY THAT!

AND SO...

I NEED TUH PUT DOWN *ALL* OF ME ON CANVAS...ON A *NEW HAMMOCK,* THAT IS! YUK-YUK-YUK!

Disneykin play characters are here!

SET A
16 pieces at $2.98

Mickey Mouse Donald Duck Goofy Pluto
Minnie Mouse Monty Daisy Duck Dewey Dumbo Timothy
Jiminy Cricket Alice Pinocchio Peter Pan Tinker Bell Bambi

SET B
16 pieces at $2.98

Snow White Happy
Sleepy Sneezy Rabbit Figaro Geppetto
Captain Hook Bashful

Now you can start your very own Disneykin collection. All the best loved Disney characters are here: Snow White and the Seven Dwarfs, Pinocchio and Jiminy Cricket, Bambi and Thumper, Peter Pan and Captain Hook, Minnie Mouse, Dumbo and many, many more. 34-pieces in all. Each is hand-painted in colorful costume. Their warm, friendly, lovable faces look like they just stepped out of Disneyland to say hello just to you. Made of plastic with an average height of 1½ inches. And kids, Disneykins are available in sets, so you can start your collection off fast.

Or buy all 32 pieces for only $5.98 and get a bonus of 2 extra pieces absolutely free.

Add 50c postage/handling for each order

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Enclosed find $_____. Please send me the Disneykin set(s) I have chosen. I understand that I must be completely satisfied or my money will be refunded.

____ Set(s) A @ $2.98 ____ Set(s) B @ $2.98
____ Set(s) A and B with 2 bonus pieces @ $5.98
Set(s) of special offer, 4 for $1.00

Add 50c per order for postage and handling.

Name

Address

City

State Zip

Walt Disney

SUPER GOOF

THE BRAIN FROM N.E.P.H.E.W.

TA-DAH-H! SUPER GOOF TO THUH RESCUE ...

TA-DAH-H! Z Z Z Z Z Z

UNCLE GOOFY!

NR SUPER GOOF #7

YOU'VE GOT TO STOP SUPER GOOFING IN YOUR SLEEP WHILE YOU'RE JUST PLAIN GOOFY!

TA...

THUD!

I THINK YOU'VE BEEN *WORKING* TOO HARD!

I THINK I'VE BEEN *SLEEPIN'* TOO HARD!

I KNOW... A *EUROPEAN TOUR* WILL BE JUST THE THING FOR YOU!

ON A $1.69 ?

TUT-TUT, DEAR UNCLE... I SHALL BE DELIGHTED TO PAY YOUR WAY OUT OF MY QUIZ SHOW WINNINGS!

HOT DIGGETY... YOU'RE ALL HEART AND BRAINS, GILBERT!

So...

BON VOYAGE, UNCLE GOOFY! RELAX AND HAVE FUN!

BON BYE-BYE TUH YOU, TOO, GENEROUS NEPHEW!

ISN'T IT THRILLING... IN FIVE DAYS WE'LL BE IN ITALY!

FIVE DAYS? THAT'S ALMOST A *WEEK!*

HOW CAN A FELLER RELAX KNOWIN' HE'S WASTIN' HIS NEPHEW'S MONEY JUST SETTIN' ON A BOAT WASTIN' TIME?

LUCKILY I PACKED SOME GOOBERS...

POING!

TA-DAH-H!

EEK! I FEEL LIKE I'M ON A SPEEDING JET!

S R... INEXPLICABLE BUT TRUE... WE'RE TRAVELING AT 500 KNOTS!

WE'LL BE IN SUNNY ITALY BEFORE YUH CAN SAY RAVIOLI!

AND SHORTLY...

YUH CAN THANK SUPER GOOF FOR THUH SWIFT VOYAGE! YUK!

LANK!

BOO! THE *VOYAGE* IS HALF THE FUN!

IT *IS?* FUN SQUELCHER!

OUCH!

ZOK!

GUIDED TOUR ... FOLLOW ME!

ZUNK!

SAY, I'M IN ON THAT, TOO!

GET OUT YOUR LIGHT METERS...

HUH? WAIT... DON'T TAKE ANY PHOTOS YET!

FLIP!

SUPER GOOF TO THUH RESCUE AGAIN! TA-DAH, AND UPSY-DAISY!

HE STRAIGHTENED THE LEANING TOWER!

BOO!

IN SPAIN GOOFY GOOFS AGAIN...

AWRK! THIS IS JUST AWFULLY TURRIBLE!

GLURGH!

SAVED YUH FROM THUH NASTY MAN!

BOO!

FUN FOILER!

FOOEY TO YOUIE!

PUT HEEM DOWN, SEÑOR... OR I WEEL DIE OF DISGRACE!

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BAH! C'MON, FOLKS... NEXT STOP, *PARIS, FRANCE!*

AND SO...

THE EIFFEL TOWER!

UH-OH! DOUBLE TROUBLE!

TA-DAH-H...I DON'T WANT TUH GET BLAMED FOR STRAIGHTENING *THIS* TOWER, TOO... SO *THERE!*

CREAK!

AND THEN HALF A MILLION FRENCHMEN DO THE IMPOSS BLE...

THEY THREW *SUPER GOOF* OUT OF EUROPE,

ZING!

UNCLE!! BACK SO SOON?!

AND HOW! IT WAS A HORRIBLE HOLIDAY, GILBERT!

BUT WHAT IF YOU DREAM YOU'RE SUPER GOOF AND SLEEP-WALK AGAIN?

I COULD GET SOME NASTY BUMPS DOIN' THAT. HMM...

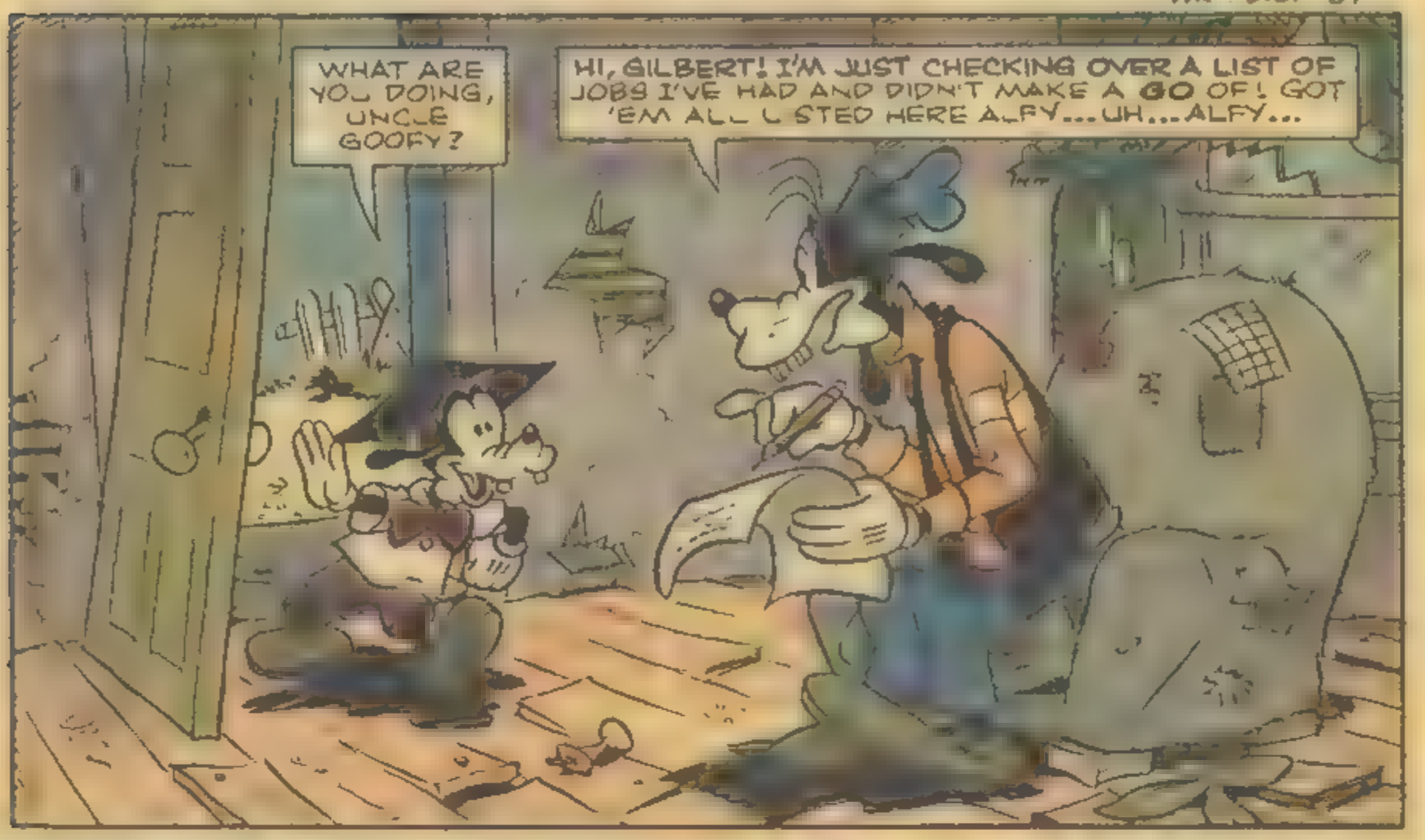
WHY, THAT'S SUPER SIMPLE, GILBERT! I'M SURPRISED A SMARTY LIKE YOU NEVER THOUGHT OF IT!

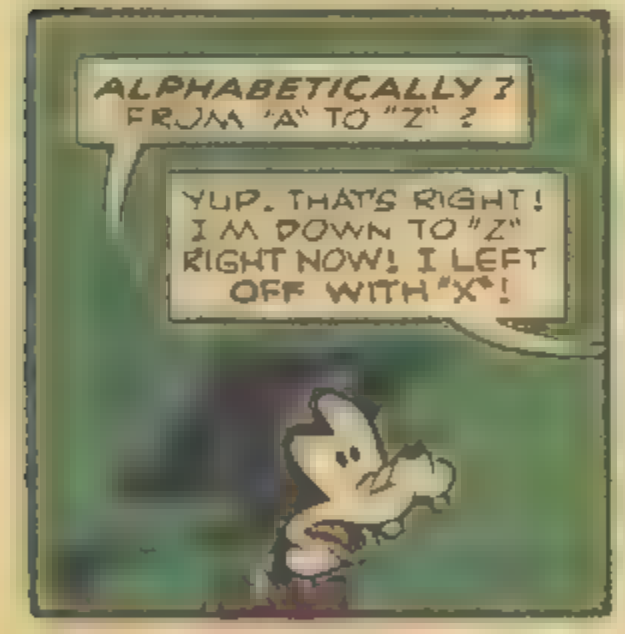
I'LL JUST HAVE A SNACK OF GOOBERS AT BEDTIME — BECOME SUPER-TOUGH SUPER GOOF — AND THEN IF I SLEEP-WALK I WON'T HURT MYSELF!

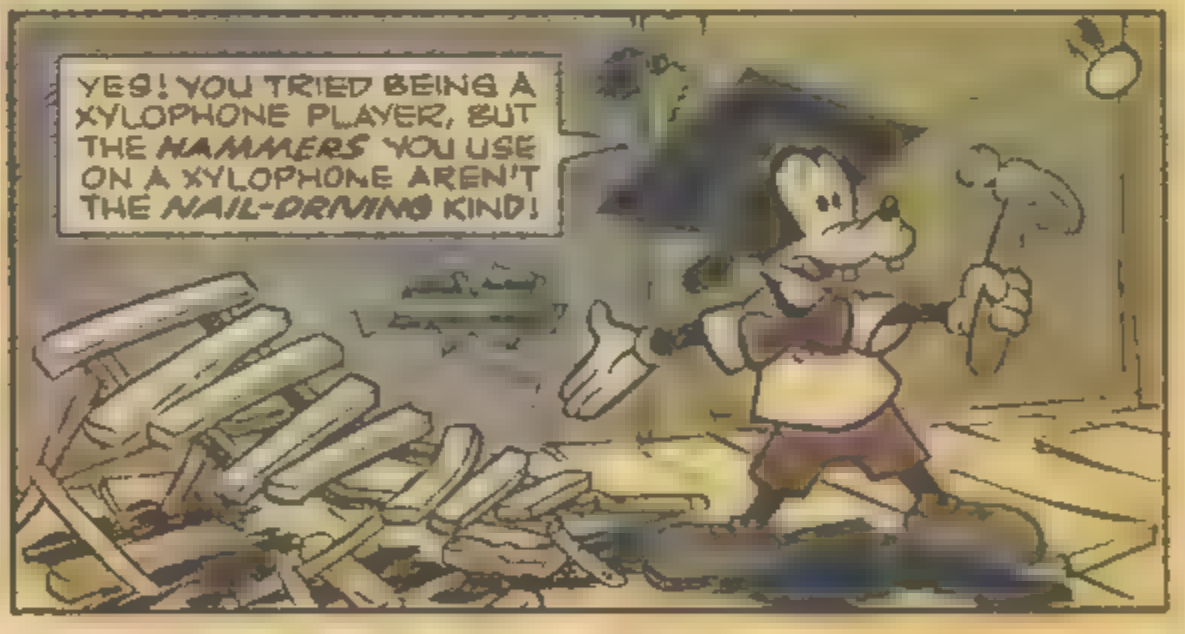
Walt Disney
GOOFY

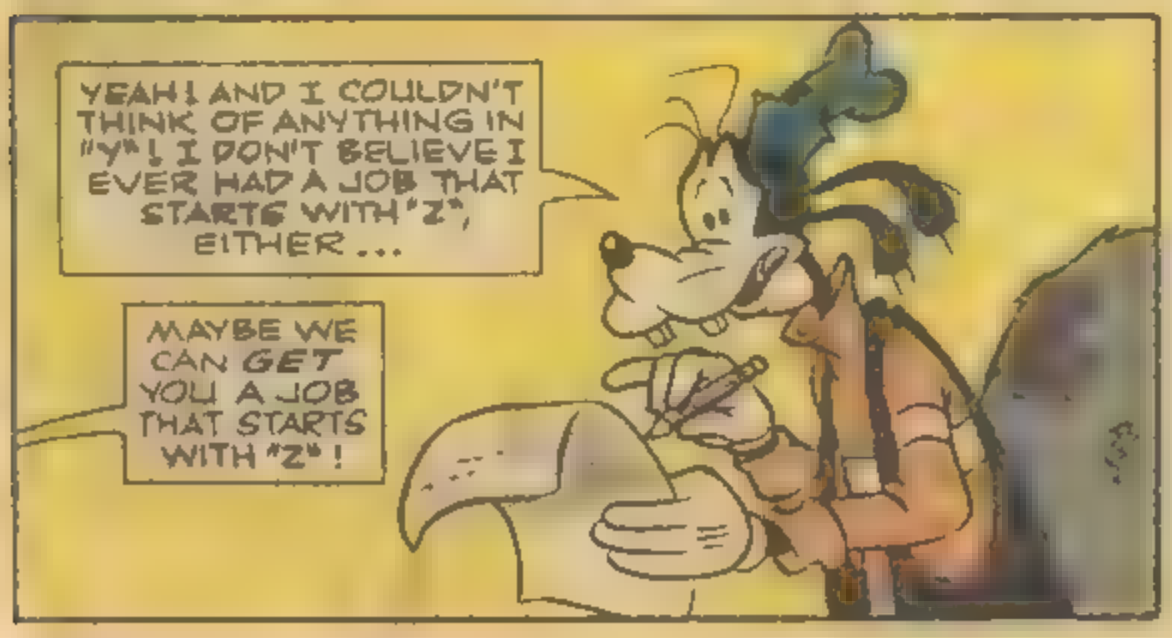
THE SUCCESSFUL FAILURE

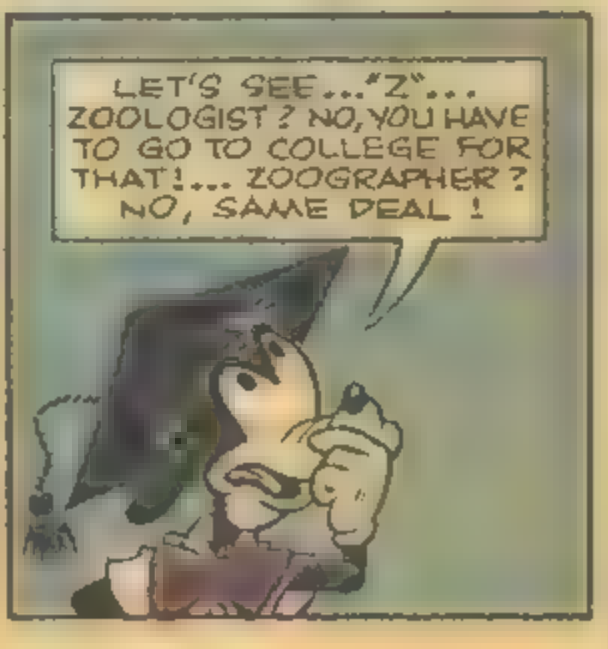
WR - D.D. # 81


WHAT ARE YOU DOING, UNCLE GOOFY?
HI, GILBERT! I'M JUST CHECKING OVER A LIST OF JOBS I'VE HAD AND DIDN'T MAKE A GO OF! GOT 'EM ALL LISTED HERE ALFY... UH... ALFY...






YEAH! AND I COULDN'T THINK OF ANYTHING IN "Y"! I DON'T BELIEVE I EVER HAD A JOB THAT STARTS WITH "Z", EITHER...
MAYBE WE CAN GET YOU A JOB THAT STARTS WITH "Z"!



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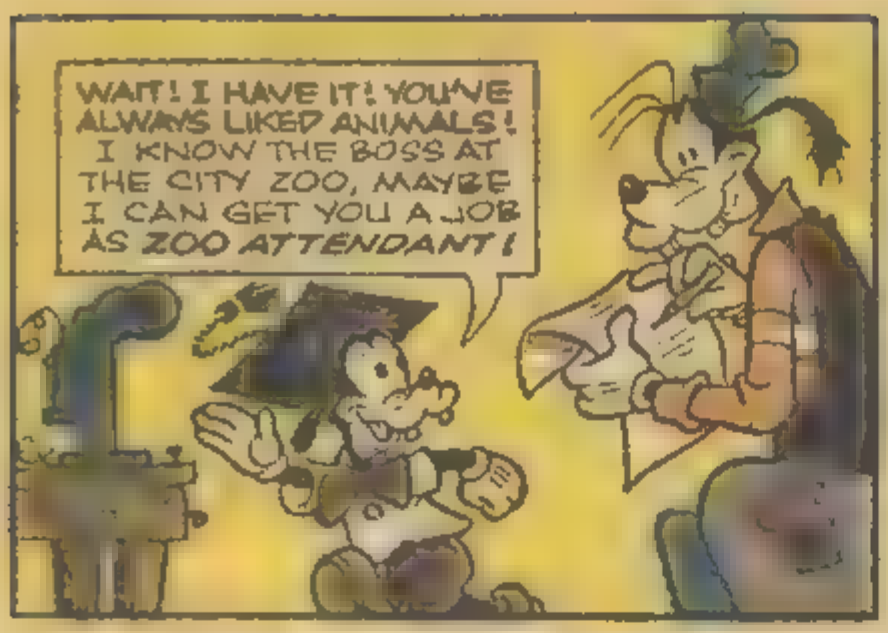
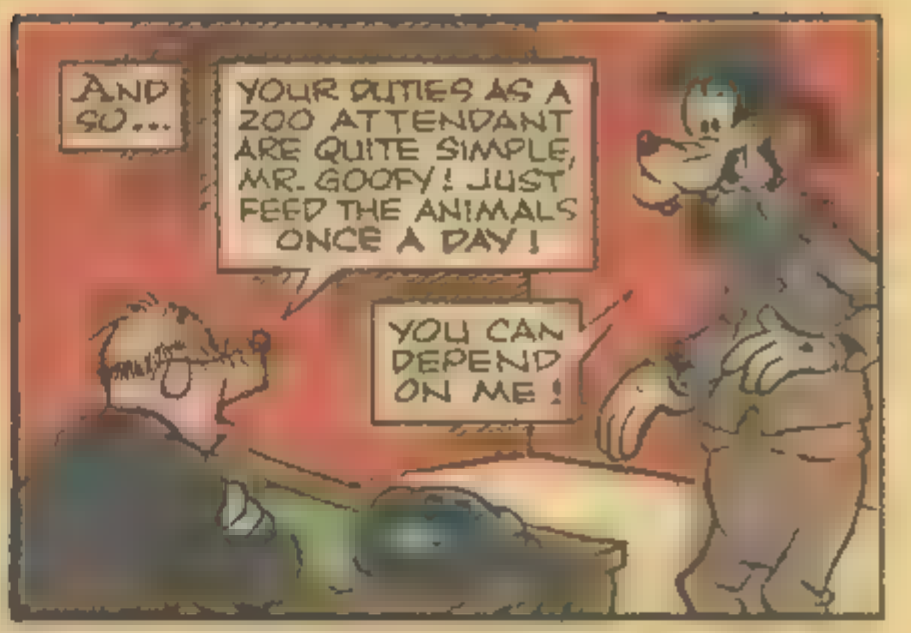
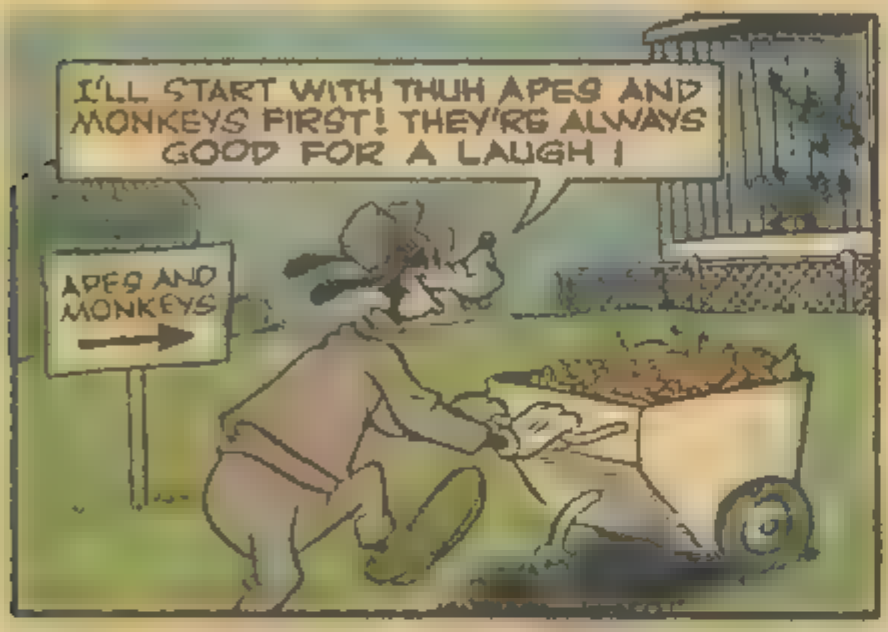

WAIT! I HAVE IT! YOU'VE ALWAYS LIKED ANIMALS! I KNOW THE BOSS AT THE CITY ZOO, MAYBE I CAN GET YOU A JOB AS ZOO ATTENDANT!

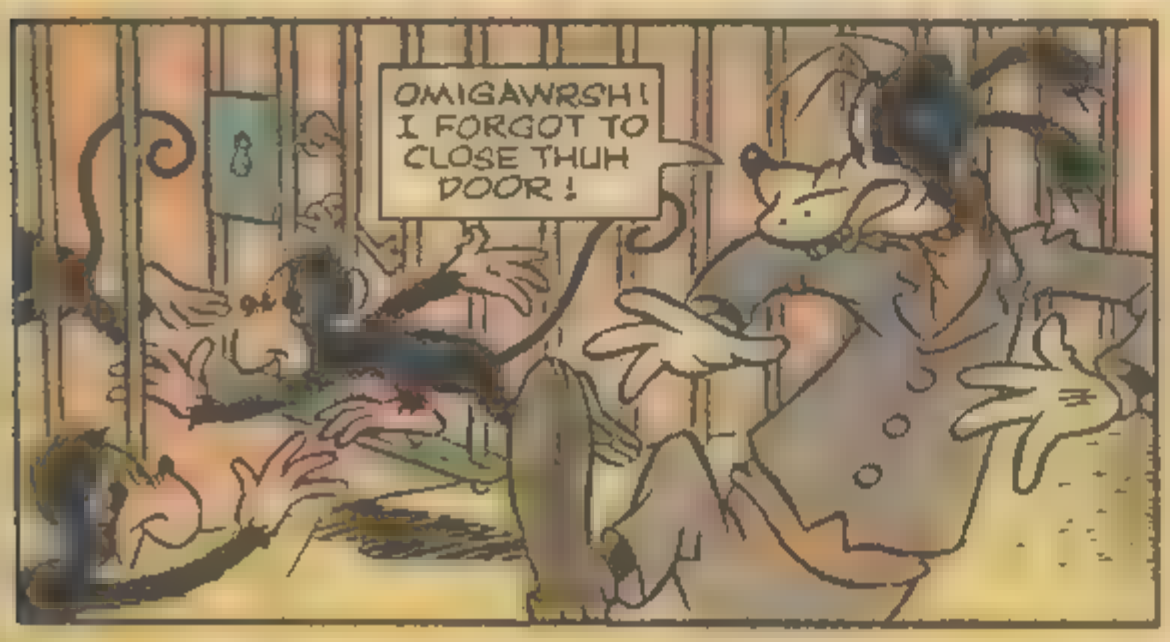

AND SO...
YOUR DUTIES AS A ZOO ATTENDANT ARE QUITE SIMPLE, MR. GOOFY! JUST FEED THE ANIMALS ONCE A DAY!
YOU CAN DEPEND ON ME!


I'LL START WITH THUH APES AND MONKEYS FIRST! THEY'RE ALWAYS GOOD FOR A LAUGH!
APES AND MONKEYS

HERE Y'ARE, FELLERS! HAVE SOME PEANUTS AND BANANAS!
CHIRK?

HEY! GIMME BACK MY CAP!

DAWGNABBIT! THAT CAP'S CIT PROPERTY! GUESS I BETTER GO IN AND GET IT!


OMIGAWRSH! I FORGOT TO CLOSE THUH DOOR!

COME BACK HERE! THAT'S NO FAIR! I'M LIABLE TO LOSE MY JOB!

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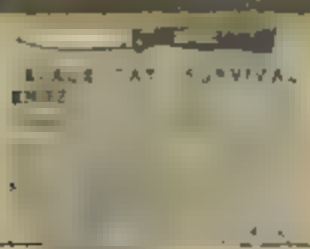


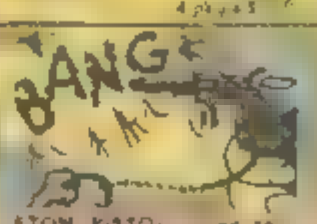
100s FREE THINGS

ITCHING POWDER

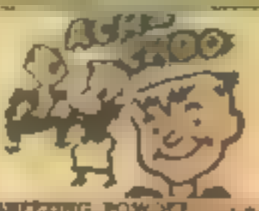
MAGIC SOAP POWDER

WHEN EATING PLANTS

MAGIC BRAIN CALCULATOR



ATOM PISTOL



SNEEZING POWDER

101 MAGIC TRICKS

SECRET SAFE

ATOM BOY BUZZER

BALANCE THROWING KNIFE

500 ALL DIFFERENT FOREIGN STAMPS. Just think of it, 500 genuine different stamps from all over the world ... a real treasure hunt worth over $5.00

$1.49

HOT SEAT. Funniest joke ever! It's like a regular swivel chair. Just place it over your favorite victim's seat when he's not looking. In a few seconds he will hit the ceiling as if he's been sitting on a hot stove!

☐ No. 102 35¢ Each

3 for $1.00

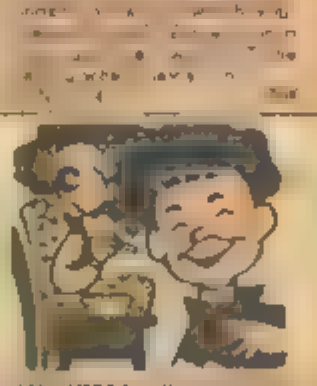
SECRET AGENT SPY CAMERA. Easily concealed in the palm of your hand. Takes secret or surprise pictures or as regular candid shots. All metal construction with ground lenses. Speed 1/8 of a second and more. Takes 20 pictures per roll.

Camera only $3.49

Plastic Case .49

Hi Speed Film

3 Rolls $1.00



SNOWSTORM TARGETS

IT'S 10 INSTRUMENTS IN ONE

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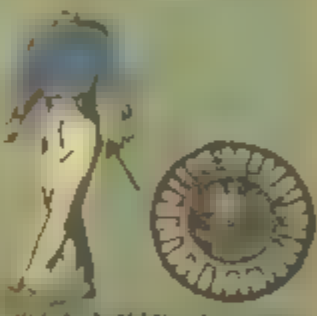

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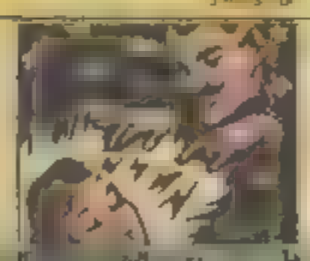
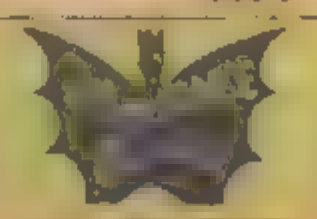


SILENT DOG WHISTLE



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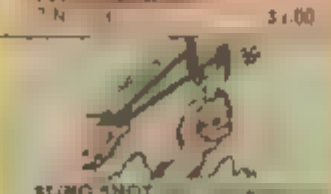
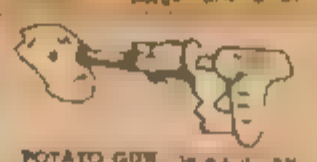


SLING SHOT



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BABOON

SAY, 'SCUSE ME, BUT HAVE YOU SEEN A BUNCH OF MONKEYS RUNNING LOOSE ?

?

NO, BUT HERE COME A COUPLE OF *LIONS* AND A *GIRAFFE!*

LET'S GET OUT OF HERE!

URK! WE'RE TRAPPED! HERE COMES A *GORILLA* AND A *RHINOCEROS!*

QUICK, MYRTLE! HERE'S AN EMPTY CAGE! WE'LL BE SAFE IN THERE!

SHORTLY...

GAWRSH! I BETTER FIND THUH ZOO DIRECTOR! MAYBE HE CAN HELP ME FIND THUH MONKEYS!

HELP! HELP!

SOMETHIN' WRONG HERE! YOU FELLERS OUGHTA BE ON THUH *INSIDE* LOOKIN' *OUT*, AND THUH PEOPLE OUGHTA BE ON THUH *OUTSIDE* LOOKIN' IN!

GET US OUT OF HERE.

MR. GOOFY, *YOU'RE FIRED!*

BABOON

LATER...

IT TOOK THE COMBINED EFFORTS OF THE ZOO STAFF, THE POLICE AND FIRE DEPARTMENTS AND THE BOY SCOUTS TO GET THE ANIMALS BACK IN THEIR CAGES!

THAT'S GOOD!

WELL, GUESS I CAN CROSS "Z" OFF THUH LIST. THERE'S NOTHING AFTER 'Z', IS THERE?

NOPE! THAT'S THE END OF THE LINE!

WELL, THAT MAKES ME A SUCCESS, AFTER ALL!

AND HOW DID YOU ARRIVE AT THAT REMARKABLE CONCLUSION?

ELLYMENTARY, MY DEAR GILBERT!

I FIGGER I'M THUH *WORLD'S CHAMPEEN JOB-LOSER!*

THAT'S MY UNCLE!

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2. Enter as often as you wish. Winners will be determined in random drawings conducted under the supervision of an independent judging organization whose decisions are final. Limit: one prize to a family. No substitution for prizes offered. Taxes on all prizes are the sole responsibility of winners.

3. Sweepstakes open to residents of the United States. Employees and their immediate families of Walt Disney Productions, their licensed manufacturers and their respective affiliates and agents and of Eastern Airlines, are not eligible. All entries must be postmarked by January 31, 1974 and received by February 14, 1974. Trips must be taken before February 28, 1975.

4. This offer is void in the States of Georgia, Idaho, Missouri, Washington, Wisconsin and wherever prohibited by law, and is subject to all applicable Federal, State and local laws and regulations. For a list of winners, send a separate, stamped, self-addressed envelope to: 50 Happy Years, P.O. Box 1653, Blair, Nebraska 68009.

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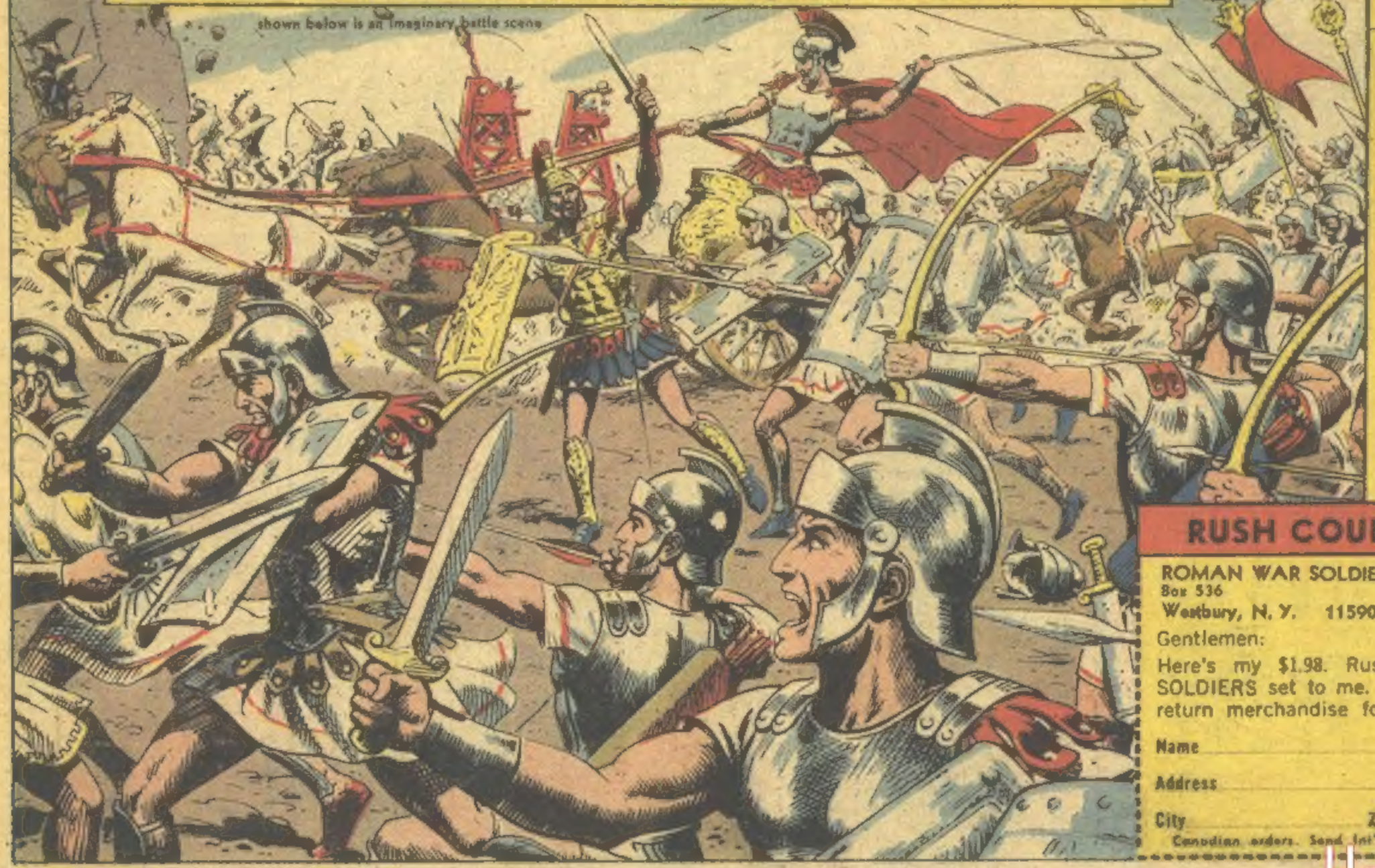

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- 16 Slingers
- 4 Chariots with drivers
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- 24 Foot soldiers with broadswords and shields
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